

江苏陶欣伯助学基金会联系方式：

地址：江苏省南京市汉中路2号世界贸易中心1262室

邮编：210005

电话：025-8473 1972

传真：025-8473 2007

邮箱：tspefjs@126.com

网址：www.tspef.org

Jiangsu Tao Shing Pee Education Foundation

Room 1262, World Trade Center

2 Hanzhong Road

Nanjing, Jiangsu 210005

China

Tel: 86-25-8473 1972

Fax: 86-25-8473 2007

postbox1: tspefjs@126.com

Website: www.tspef.org

# 江苏陶欣伯助学基金会

JIANGSU TAO SHING PEE EDUCATION FOUNDATION

## 二零一二年报

2012 ANNUAL REPORT

## 创办者的话



“中国改革开放三十多年来，经济有了长足的发展，为世人称美。自1977年以来我每年都回国看看，努力做一些增进民众福利的事。我深切感到教育是立国之本，青年是国家的未来，中国地域广阔，发展不平衡，只有帮助年青一代提高文化知识、管理水平，积极填补城乡之间的差别，才能保证国家在健康的道路上持续发展。所以，我在1997年成立了‘陶欣伯教育基金’，又在2006年成立‘江苏陶欣伯助学基金会’，为帮助落后地区贫困有志的学子继续学业，贡献绵薄之力。”

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——陶欣伯

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### 基金会简介

江苏陶欣伯助学基金会(JSTSPEF)是一家非宗教性、非政治性的非公募基金会，由新加坡著名实业家陶欣伯先生于2006年在其故乡南京创办。陶欣伯、刘光黎夫妇全资持有的南京伯藜置业有限公司为本基金会的捐赠人，本基金会所颁发的助学金称为“伯藜助学金”。

我们深信，教育和创业是带动中国农村地区经济、社会发展的双翼。因此，江苏陶欣伯助学基金会开展“伯藜助学金”项目和创业项目，资助农村地区贫困有志且品学兼优的学子完成大学学业，通过提供创业辅导、协助筹措创业资金、鼓励并扶持他们回乡创业等一系列举措，从而为中国农村贫困地区输送有知识、有技能、有创业精神的人才，加速当地经济和社会的发展。

### 基金会组织架构



### 新一届理事会组成

2012年4月20日，江苏陶欣伯助学基金会第二届理事会第一次会议在上海召开。会议审议并通过了《江苏陶欣伯助学基金会章程》修订稿，选举连桂芳为理事长，张利伟为执行理事兼秘书长，确定张利伟、刘萍和李耕鹤三人组成执行委员会。会议审议并通过了基金会2012年资助计划与预算和2012-2015年资助计划与预算。基金会创办人陶欣伯先生出席会议并对今后工作做了重要指示。



### 伯藜助学金项目

2012~2013学年，在现有项目学校的基础上，基金会经过慎重的考察，最终确定南京理工大学、南京工业大学、江苏大学、江苏科技大学、南通大学和淮阴师范学院等6所学校为我会新增项目合作院校，至此我会合作项目院校增加至16所，其他10所分别为南京师范大学、南京林业大学、南京农业大学、南京医科大学、南京晓庄学院、南京中医药大学、江苏经贸职业技术学院、南京特殊教育职业技术学院、江苏师范大学、扬州大学。

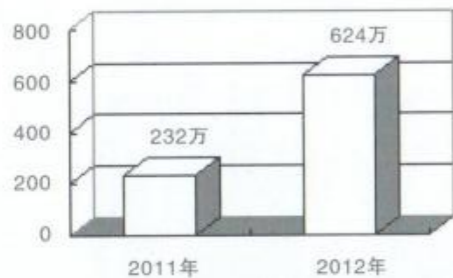




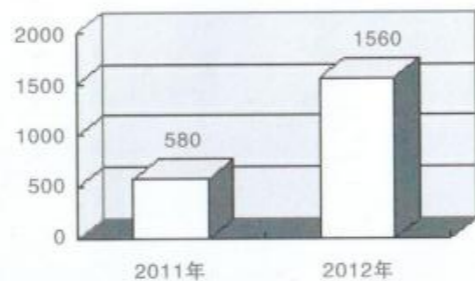
2012年春季，我会与新增6所大学签订助学协议

2012年我会资助人数由580人增加至1,560人，覆盖全国30个省份，资助金额增加至624万。

资助金额增长图



2012资助人数增长图



### 项目管理座谈会

2012年9月19日，基金会以“加强管理，有效培养”为工作方针，召开项目学校“伯慕助学金”管理工作座谈会和陶学子社团负责人会议，使项目院校更加明确了解我会的工作理念和方法，共同推动“伯慕助学金”管理工作的开展。



### 学生座谈会

2012至2013学年，基金会召开了26次陶学子座谈会，了解他们的学习、生活、思想情况，介绍基金会创业项目计划，协助学校做好育人工作，鼓励他们尽快适应大学的学习生活环境，努力学习，成为社会有用之才。参加人数计1,800余人次。





### 暑期家访

8月13~17日，基金会对从10所项目学校中随机挑选出来的23名陶学子进行家访，途经徐州、连云港地区的20个乡镇。受访陶学子普遍乐观自信，学习刻苦，取得了不俗的成绩。家访活动让我们深入了解到受访陶学子的所思所想，拉近了彼此间的距离。



### 基金会管理工作的完善和提升

2012年我们提出加强项目的计划、监督和评估的工作思路，以提高我会项目管理的效率和效益。

项目管理：基金会制定了贫困生认定评估体系，同时基金会起草了“伯慕助学金”实施细则，使陶学子的选拔有据可依，切实指导项目学校做好“伯慕助学金”的管理工作。

基金会自身管理：我们起草了基金会内部规章制度，包括薪酬、财务管理制度，规范基金会的内部管理，保证基金会正常、健康运行。

### 数据库建立

为做好陶学子个人申请信息的采集、存储、查询、统计和分析，跟踪管理毕业陶学子信息，2012年7月我们设计开发了数据管理系统，实现了陶学子个人在线申请→院系在线审核→学校在线审核→基金会在线审核的线上申请、审核流程。

### 创业项目

教育是消除贫困的有效途径，而创业创新是社会发展的动力。江苏陶欣伯助学基金会不仅帮助陶学子完成学业，而且利用陶学者的资源优势，将品学兼优且有志创业的陶学子与陶学者结成一对一的师徒关系，陶学者通过与陶学子的互动，培养并提高陶学子的创业创新能力。

2012年，我们分别在3月和12月组织了第三批陶学者赴南京师范大学、南京林业大学和江苏师范大学进行交流座谈，分享人生经历，激励陶学子开展创业实践活动。





### 陶学子公益行

陶学子们以各校陶学子社团为平台，结合本专业知识积极组织参加各类公益活动，学会感恩，回报社会。2012年陶学子们组织了丰富多彩的公益活动。



江苏师大陶学子“地球日”公益宣传

南晓庄“博爱同盟社”与龙都中学签订义务家教协议书

南中医——中医天使进社区活动

江苏经贸“欣翔社”敬老爱老活动

### 陶学子留言

“陶爷爷给予我的不仅仅是物质的帮助，更多的是给予我信心与勇气！我不是被遗忘在角落的人；我加入了伯藜学社，认识了很多和我一样贫困的学生，我们互相鼓励，共同进步。”

——罗婷

“您不只是给了我们资助，更重要的是一份爱，一份希望，一份坚持。”

——姜韦

“在这个爱的氛围中，陶爷爷，我结识了很多朋友，我们有着共同的语言心声，有着类似的经历和痛楚，而今的我，充满了青春的活力与朝气，用感恩的心去接受一切，去体会一切，去享受一切，我们是乐观的。”

——郇曼

“……班级评选、院级的考察、学校审核，学校对这项助学金的重视超乎我的意料，而随着对伯藜助学金的深入了解，我已经明白了这重视源自什么……让我深切意识到，成为一名陶学子不仅是荣耀，更是责任与义务。”

——潘慧雯

“滴水之恩当涌泉相报，我没有什大梦想，只希望做一名优秀的教师，可以为更多人的前途光明铺路点灯。”

——杨静

“我有一个梦想，我要成为一名出色的律师，在我的家乡创办一个律师事务所，我要向他们普及法律知识，使他们成为知法、懂法、能用法律维护自己合法权益的人。”

——石 奇

“伯藜学社为陶学子提供了一个展示自我的平台……在这里我们互相认识、互相帮助、互相学习，感谢伯藜基金会为我们搭建起爱的桥梁。”

——吴俊辉

“与你们初识，便让我坚信，爱不是一种承诺而是一种行动；爱不是一种施舍而是一种感动。爱无言却深似海，你们以博爱的心灵、实际的行动关心着每一位贫困学子，无论在物质上还是在精神上。”

——徐火全

“……我想回到家乡，造福家乡，也想尽自己的一份力量帮助其他贫困的学子，为社会做贡献。”

——张新春

## 附录：江苏陶欣伯助学基金会合作项目院校名录

淮阴师范学院

江苏大学

江苏经贸职业技术学院

江苏科技大学

江苏师范大学

南京工业大学

南京理工大学

南京林业大学

南京农业大学

南京师范大学

南京特殊教育职业技术学院

南京晓庄学院

南京医科大学

南京中医药大学

南通大学

扬州大学

(按学校拼音顺序)

JIANGSU TAO SHING PEE EDUCATION FOUNDATION

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## From the Founder



“The last 30 odd years of reform have witnessed a remarkable economic progress in China, which becomes an envy of the world. Ever since 1977, I have been returning to China every year and making some efforts to help improve the welfare of the people there. I have a strong conviction that education is the foundation of a country; and the youth are the future of a nation. China suffers a handicap of unbalanced development given to its vast geographical area. The only way to keep the country on a healthy track of sustainable development is to raise the educational and managerial level of the young

generation to ultimately bridge the gap between the urban and rural areas. Therefore, I set up the Tao Shing Pee Education Foundation in 1997 and subsequently established the Jiangsu Tao Shing Pee Education Foundation in 2006 to provide financial aid to students from underdeveloped rural areas to complete their tertiary education.”

——Tao Shing Pee

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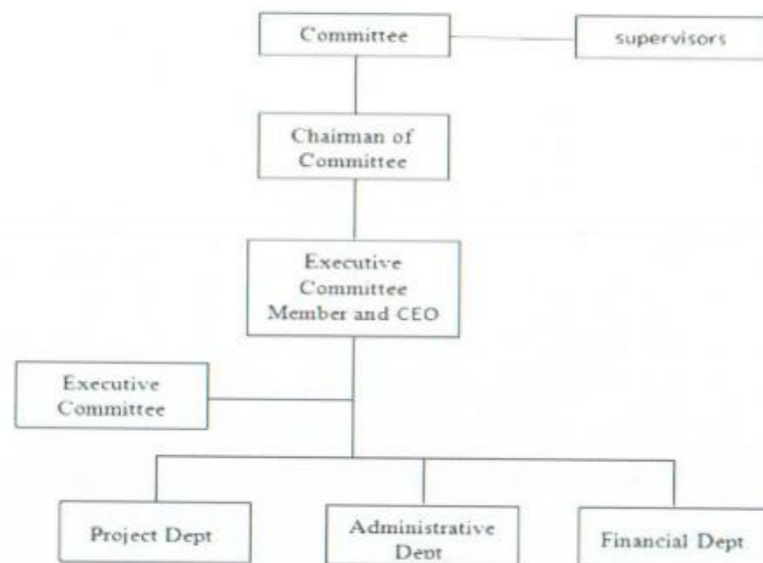
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### Brief Introduction to JSTSPEF

The Jiangsu Tao Shing Pee Education Foundation (JSTSPEF) is a non-religious, non-political private foundation, created in Nanjing in 2006 by Mr. Shing Pee Tao, a native of Nanjing and a Singaporean entrepreneur. JSTSPEF's benefactor is Nanjing Peeli Holding Company owned by Mr. Shing Pee Tao and Madam Liu Kwan Li. The scholarship offered by JSTSPEF is known as the Peeli Scholarship.

JSTSPEF believes that education and entrepreneurship are the twin drivers of socio-economic development in rural China. Therefore, JSTSPEF carries out the Peeli Scholarship Program and Entrepreneurship Program to provide financial aid to students from underdeveloped rural areas to complete their tertiary education, and to encourage graduating students to return to their home communities by providing guidance and expertise and financial backing to students who start up their local businesses. These hometowns have become blessed with talented native sons and daughters returning from their urban universities, rich in newly minted skills, tangible resources, and entrepreneurial spirit, and ready to do their part in accelerating local socio-economic development.

#### Organizational Structure



### The JSTSPEF Second Committee was formed

On April 20th, the first meeting of the Second JSTSPEF Committee was held in Shanghai. The meeting (1) examined and ratified JSTSPEF's Constitution; (2) elected Ms. Guifang Lian director of the committee, and Mr. Liwei Zhang executive committee member and CEO; (3) affirmed Mr. Zhang Liwei, Mr. Kang Ho Lee and Ms. Liu Ping to form an executive committee; (4) approved the sponsorship plan and budget for year 2012-2015. Mr. Shing Pee Tao, founder of JSTSPEF attended the meeting and delivered an important speech on the work of the foundation.



### Peeli Scholarship Program

In the academic year of 2012-2013, JSTSPEF decided to include the following universities as our project partners: Huaiyin Normal University, Jiangsu University, Jiangsu University of Science and Technology, Nanjing University of Science and Technology, Nanjing University of Technology, and Nantong University. JSTSPEF now has 16 partner universities in total.

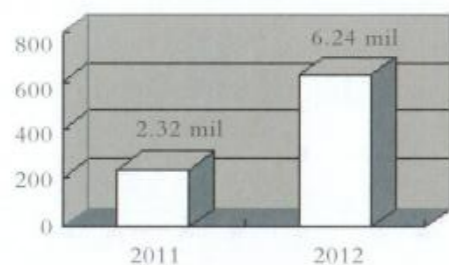


The rest are Jiangsu Institute of Economic and Trade Technology, Jiangsu Normal University, Nanjing Agricultural University, Nanjing Forestry University, Nanjing Medical University, Nanjing Normal University, Nanjing Technical College of Special Education, Nanjing University of Chinese Medicine, Nanjing Xiaozhuang University, Yangzhou University.

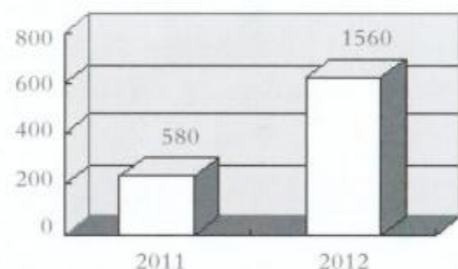


In 2012, the number of students under sponsorship increased from 580 to 1,560. They come from 30 provinces. The amount of sponsorship is 6,240,000 RMB.

sponsorship increase in RMB



sponsorship increase in number of students



### Project Management Meeting

On Sep.19, JSTSPEF called a meeting with our partner universities. At the meeting, JSTSPEF further clarified our working methodology and management guidelines of Peeli Scholarship.



### Meetings with the Tao Students

In the academic year of 2012-2013, JSTSPEF held 26 meetings with the Tao students. The meetings were a tool to learn about Tao students' life and introduce the entrepreneur project. JSTSPEF took the opportunity to encourage the students to quickly adapt to the new learning environment and study hard. A total of 1,800 person times attended these meetings.





### Summer Home Visits

From Aug. 13 to 17, JSTSPEF paid home visits to 23 Tao students, who were selected from 10 project universities. JSTSPEF staff went through 20 townships in Xuzhou and Lianyungang. All of these Tao students demonstrated their confidence, studied hard and made a remarkable progress. Home visits helped us better understand the thoughts of the Tao students and bring them closer to JSTSPEF.



### Project Management of JSTSPEF

In order to improve the efficiency and effectiveness of the project management, JSTSPEF strengthened project planning, monitoring and evaluation in 2012. An evaluation system for impoverished students was initiated and Peeli Scholarship implementation rules were further revised.

The internal management was optimized by standardizing the internal rules and regulations, including salary scale and financial management, to ensure the smooth operation of JSTSPEF.

### Developing the Database

In order to efficiently collect, store, search, tally and analyze the application data of the Tao students, and to follow up with the Tao graduates, JSTSPEF developed a database for the Tao students in July 2012. Now application for

Peeli Scholarship, subsequent reviews by their departments, colleges and finally the foundation are being done on line.

### Entrepreneurship Project

Education is an effective way to eradicate poverty. Innovation and entrepreneurship is the moving force of a society. JSTSPEF not only helps Tao students complete their study, but also takes advantage of the resources of the Tao scholars. To develop and improve Tao students' innovation and entrepreneurial abilities, JSTSPEF will match them with the Tao scholars on one-on-one mentorship.

In March and December, JSTSPEF organized three groups of the Tao scholars and visited Nanjing Normal University, Nanjing Forestry University and Jiangsu Normal University. These Tao scholars met with the Tao students and shared their life experience. They also encouraged the students to take part in entrepreneurial projects.





## Tao Students Volunteer Activities

The Tao students used the Tao student associations as a platform to participate in volunteer work fit to their fields of study and career goals. Through volunteering, they have developed a sense of thanksgiving and making contributions to society within their reach.



Tao Students' Volunteer Activity of Jiangsu Normal University

Tao Students' Volunteer activity of Nanjing Xiaozhuang University

Tao Students' Volunteer activity of Nanjing Xiaozhuang University

Tao Students' Volunteer activity of Jiangsu Institute of Economic and Trade Technology

## From the Tao Students

“What Grandpa Tao gives me is not just material help, but also confidence and courage. I am not someone left behind in the corner. I joined Peeli Association, made friends with other students of similar family background. We encourage each other and make progress together.”

—Ting Luo

“What you [Grandpa Tao] give me is not just monetary help, but more importantly, love, hope and persistence.”

—Wei Jiang

“In this environment of love, Grandpa Tao, I've made many friends. We had the same mind, shared the similar life experience and pains. Now I am filled with vigor of youth. With a thankful heart, I accept all, experience all and enjoy all. We are optimistic.”

—Man Huan

“.....first selection in class, then school evaluation and finally university assessment, the university's seriousness on this scholarship was beyond my expectation. With a deeper understanding of Peeli Scholarship, I understood where it all came from. It made me realize that being a Tao student is not only an honor, but also a responsibility and an obligation.”

—Huiwen Pan

“The favor of a water drop should be returned with an overflowing fountain. I don't have a big dream. I just want to be a good teacher to pave the road and light the lamp for more peoples' better future.”

—Jing Yang

“I have a dream. I want to become an outstanding lawyer. I will start a law firm in my hometown. I will tell them about the law, so they know how to protect their rights with law.”

——Qi Shi

“Peeli Association is a platform for the Tao students to demonstrate themselves. Here we get to know each other, we help out each other, we learn from each other. We thank JSTSPEF for building us a bridge of love.”

——Junhui Wu

“Knowing you made me believe, love is not a promise, but action; love is not charity, but inspiration. Love without words is deeper than the ocean. With a heart of agape and real deeds you care about every poor student, both materially and spiritually.”

——Huoquan Xu

“I want to return to my hometown to improve the welfare of the people there. I also want to contribute my share to help other poor students.”

——Xinchuan Zhang

## JSTSPEF Project Partner Universities

(in alphabetical order)

Huanyin Normal University

Jiangsu Institute of Economic and Trade Technology

Jiangsu Normal University

Jiangsu University

Jiangsu University of Science and Technology

Nanjing Agricultural University

Nanjing Forestry University

Nanjing Medical University

Nanjing Normal University

Nanjing Technical College of Special Education

Nanjing University of Chinese Medicine

Nanjing University of Science and Technology

Nanjing University of Technology

Nanjing Xiaozhuang University

Nantong University

Yangzhou University